

# INDUSTRY VISIT

## J.P. CEMENT

As per the curriculum every year an industry visit is organized to a company where students can see the practical implications of the subjects they learn in their curriculum. It is an important part of the learning process that the students can get some exposure of the industry so that they can understand the importance of the subjects they learn.

An industry visit was organized in a well-known company J.P. Cement. J.P. Cement is a company where students can learn about all the functional areas of management like: Finance, Production, Human Resource, Marketing etc. with the help and cooperation of the Management of the company much helpful information was shared by the management with the students so that they can increase their knowledge.

At the end of the visit there was a round of question and answer with the management of the company so that all the doubts in the mind of students can be cleared. At the end on the way back home students were served with high tea.

On the whole the industry visit fulfilled the entire purpose of learning.